



## Terra Firma Global Partners. A Real Estate Company for Life

**T**erra Firma Global Partners was founded in 2010 by Heidi Rickerd-Rizzo and Bill Facendini, two lifelong North Bay residents who have worked with a wide range of clients.

The primary focus of Terra Firma Global Partners will be real estate brokerage in the Marin, Sonoma and Napa market areas.

The company will have a small team of seasoned professionals in each market place that reflect the core values and collaborative approach to real estate that Terra Firma believes is the key to providing our clients with superior service. "Our goal is to be the destination brokerage for the most respected associates in their respective market place who want to work with others of like mind, are passionate about what they do, and want to work in a team environment where we all support each other to succeed" said Rickerd-Rizzo.

"We understand the ebb and flow of the real estate market, we recognize that business is built on long standing relationships and we also know now is the best time to roll out a new company, with new ideas and new approaches to real estate brokerage services" said Bill Facendini.

### What Makes Us Uncommon

**Leadership** – Heidi and Bill have over 50 years of combined leadership experience. They have owned and led major real estate organizations throughout the Bay Area. They are known as innovators and have a passion for raising the bar in the industry.

**Innovation** – We embrace the ever changing world of technology and are always seeking the latest and best technology in social media in order to serve our clients more effectively.

**Commitment** – Our Company is built on personal and business relationships that maintain the highest level of trust and integrity. Our vision is to provide our clients with a very personal experience that keep them a client for life and gives them the trust and confidence to refer friends and family to us for all of their real estate needs.

**Knowledge** - We seek expert understanding in every aspect of real estate and in business and never want to stop educating ourselves through the process.

**Communication** – Communication is ninety percent about listening and ten percent about talking. It is our number one goal in achieving success with each and every client we serve.

Terra Firma Global Partners – A Real Estate Company for Life, has a different approach and perspective on real estate – It starts with a focus on the client and ends with a focus on the client.



marin \ sonoma \ napa

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